

Join DCMA and Support Downtown Cheyenne!

The Downtown Cheyenne Mercantile Association strives to foster communication, encourage joint efforts, increase profitability and enhance awareness of individual downtown businesses while promoting downtown pride.

The DCMA has several different committees working to enhance business downtown. We hope you work with us to make downtown a vibrant business community!



Events: DCMA hosts downtown events to encourage visitors and area residents to shop and utilize the variety of services offered by downtown businesses. The DCMA offers a variety of events including a spring event, fall event, the Thunderbirds to the Plaza during Cheyenne Frontier Days™ and a Christmas promotion.

Benefits of DCMA Membership:

- * Increase customer base.
- * Maintains a database of Downtown Businesses
- * Offers involvement in downtown events to increase exposure to your business.
- * Increased buying power with media and others.
- * Encourages use of Sandwich Signs. (Free Permits available from the City of Cheyenne.)
- * Joint advertising.
- * Strength in numbers for possible changes in the future.
- * Advocacy for better service.
- * Provide networking opportunities for downtown businesses.
- * Coordination with the Downtown Development Authority and a voice on the DDA Board.
- * Representation on the web through the DDA Website—www.downtowncheyenne.com.

Committees:

- * Events – Plans, organizes and promotes the DCMA downtown events.
- * Membership – Recruits new members and keeps current members up-to-date on DCMA activities.

Annual Dues: 1-5 Employees \$100; 6-10 Employees \$150; 10 or More Employees \$200; Non-Profits \$50. Membership includes a membership window decal to demonstrate your support of downtown.

The Downtown Development Authority supports the DCMA. For information on DDA or the DCMA, contact the DDA at 121 West 15th Street, Ste 200 * Cheyenne * WY * 82001 * 307-433-9730 * Fax 307-433-9732.

Yes! I want to renew my membership or become a new member of DCMA!

Contact: _____

Business/Organization: _____

Address: _____

City: _____ ST: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

Product or Service Description: _____

Please mail this section and your payment to: DCMA, PO Box 381, Cheyenne, WY 82003.